

BIG LAUGHS ON
THE CABOT'S

**BIG
NIGHT**

Historic Tradition. Modern Mission.

MAY 11, 2024

Join us for a fun night of music, comedy, and celebration to support The Cabot! You can keep the arts alive on the North Shore and ensure that our beautiful historic theater can continue to educate, inspire and entertain for generations to come.



THE
CABOT

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EVENT PROGRAM

- 5:00 pm - 6:30 pm | Cocktail reception
- 6:40 pm - 6:50 pm | Entertainment provided by Harrington Events
- 6:50 pm - 7:30 pm | Nonprofit program with brief live auction
- 7:30 pm | Doors open to the public and intermission
- 8:00 pm | Opening musical performance
- 8:20 pm | Headlining performance
- 9:45 pm | Performance ends



JAY LENO



Acclaimed TV late night show host, admired stand-up comedian, best-selling children's book author, much-in-demand corporate speaker, TV and movie voice-over artist, pioneering car builder and mechanic, and philanthropist...Jay Leno is widely characterized as "the hardest working man in show business."

Jay Leno's late night television ratings domination included two decades as the host of the #1-rated "The Tonight Show with Jay Leno" -after the first two years Jay Leno never lost a single ratings year in which he served as host.

Leno currently produces and is host of the CNBC primetime series JAY LENO'S GARAGE now in its seventh season. The new season premieres Wednesday, September 7 at 10pm ET/PT on CNBC (Wednesdays at 10pm ET/PT). "Jay Leno's Garage" explores the world of cars, never forgetting that it's the people behind the wheel who provide the real stories. The series debuted in October 2015 and delivered CNBC's most-watched first season in network history.

The show is an outgrowth of JAY LENOS GARAGE YOUTUBE CHANNEL which Leno produces and has an international following on the Web and has garnered several Emmy Awards and nominations for Outstanding Special Class-Short-Format Nonfiction Programs.

[GET YOUR PRODUCTS HERE](#)

His new product line JAY LENO'S GARAGE ADVANCED VEHICLE CARE launched in December of 2016 and has been well received by the Automotive Industry worldwide.

Jay Leno is currently hosting "YOU BET YOUR LIFE" and completed the second season returning in syndication in Fall 2022. This comedy game show is co-hosted by Jay's longtime Tonight Show bandleader Kevin Eubanks and features strangers teaming up to answer a series of trivia questions with the goal of winning thousands of dollars.

When he's not on TV, Leno performs more than 100 stand-up shows annually across the country and internationally; participates in numerous charity and corporate events, does voice-overs for animated series, pens children's books, and writes a monthly column in various automotive magazines. And in his "spare" time (as if he has any), he enjoys working on his collection of classic cars and motorcycles. In fact, he has built a number of cars, including an acclaimed eco-car in his eco-friendly green garage.

Leno is the recipient of many honors, including Emmy, People's Choice, and TV Guide awards, Harris Poll selection as most popular star on television, the Hasty Pudding Award at Harvard University, The Mark Twain Prize, recipient of the Patriot Award given by the Congressional Medal of Honor Society, a star on Hollywood's Walk of Fame, and being the first person to drive the pace car of all major NASCAR events.

He and his wife Mavis, an ardent human rights activist, live in Los Angeles.

BIG NIGHT 2024 HONOREES: THAD S SIEMASKO AND SV DESIGN

Architecture and interior design firm, SV Design, and its Principal and Founder, Thaddeus S Siemasko, will be recognized at Big Night 2024 for their extraordinary contributions to the renovation and design of the historic Cabot Theater.

The Cabot was saved from an unknown future in 2014 by its founders Henry Bertolon, Bill Howard, Rich Marino, Thad Siemasko, and Paul Van Ness. At that time, the building needed major structural and aesthetic upgrades. Thad and others at SV Design got right to work with their trademark commitment to creating exceptional designs with attention to timeless and functional style.

The Cabot's amazing transformation over the past nine years is a result of countless hours and donated services from Thad and his team, most notably - Architect and Associate, Stefano Basso in conjunction with Windover Construction and general contractor, Sandra Cook, of Tiro Design.

Thad's humor and passion have been evident every step of the way as The Cabot has embarked on a multi-year, multi-million-dollar renovation to not only restore parts of the theater to its original 1920s grandeur, but to upgrade and modernize all current systems to better enhance the live experience. This has included replacement of all theater seating, opera box restoration, new sound and stage lighting systems, new heating and air conditioning, the completion of the lobby renovation and restoration of the original rose window, and most recently, the installation of an elevator and other accessibility improvements.

Thad is an architect extraordinaire, a devoted husband, father, and grandfather, an enthusiastic cyclist, an animated basketball player, and a Beverly resident who plays an active role in the North Shore community. He has positively impacted our region by serving on local boards, including The Cabot's Board of Directors, and formerly as President of the Rotary Club.



SUPPORT THE SV
DESIGN CAPITAL
IMPROVEMENT FUND



VIP DONOR

\$1,000

Includes: 1 ticket

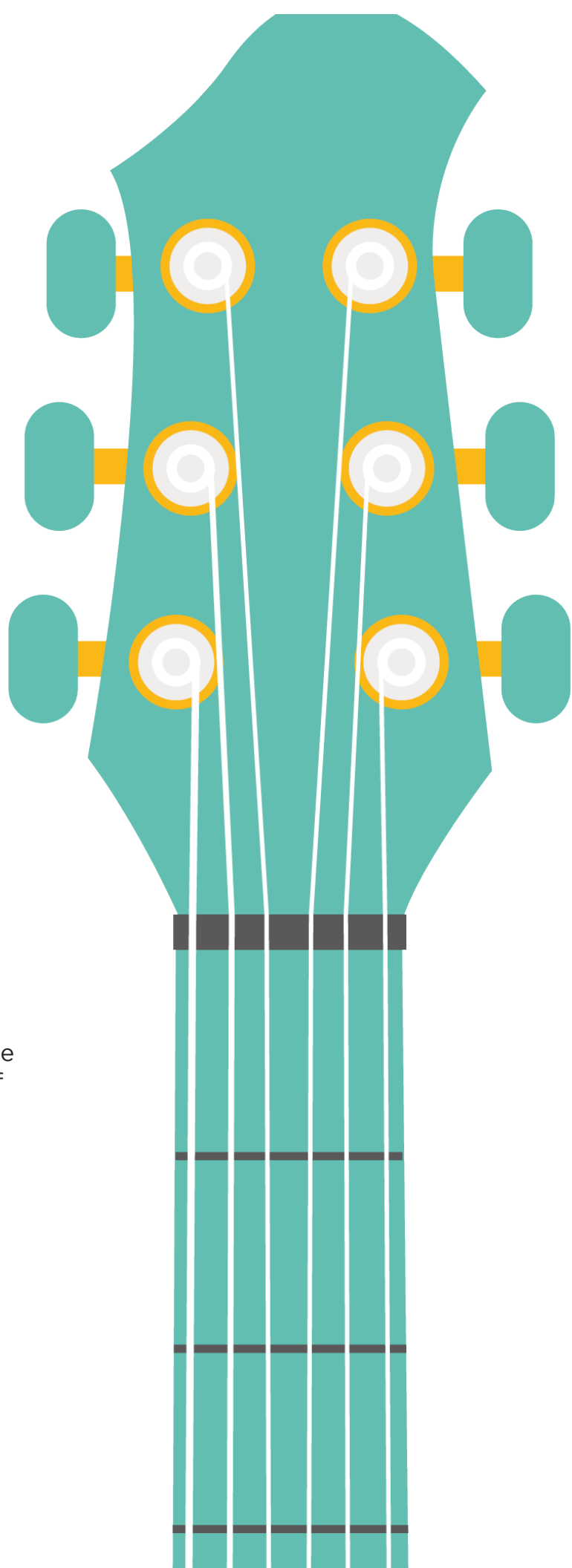
Benefits:

- **Priority seating in the lower level of the balcony**
- Enjoy a private reception with complimentary cocktails/beer/wine, elegant hors d'oeuvres, and dazzling entertainment prior to the performance. Open bar throughout the evening; coffee and dessert included.

[CLICK HERE TO BECOME
A VIP DONOR](#)

Additional tickets will be made available to the general public in January 2024 if available.

Cocktail attire welcome!



THE CABOT'S BIG NIGHT

Historic Tradition. Modern Mission.

SPONSORSHIP OPPORTUNITIES

\$25,000 HEADLINER SPONSOR

Includes: 16 tickets

An Experience

Get the chance to enjoy the performance of seeing a major national artist in an intimate setting.

SOLD OUT

- Seating of your choice in either:
 - First Row, Center Orchestra
 - Private opera boxes
 - Bistro Tables, Orchestra
- Enjoy a private reception with complimentary cocktails/beer/wine, elegant hors d'oeuvres, and dazzling entertainment prior to the performance.
- Open bar throughout the evening; coffee and dessert included.
- Premier logo and listing in all materials. Full-page ad in the program book -choice of inside cover, 2nd page, or inside back cover. Program book will be distributed to all attendees in print AND available on our website digitally.
- Recognition from the podium and an opportunity to speak during the pre-performance program.
- Premier placement on digital billboard on Rt. 128 (100,000 cars/day).
- Premier sponsor logo placement on marquee.

\$10,000 SPOTLIGHT SPONSOR

Includes: 8 tickets

Benefits

SOLD OUT

- Premier seating, Orchestra, close to the stage
- Enjoy a private reception with complimentary cocktails/beer/wine, elegant hors d'oeuvres, and dazzling entertainment prior to the performance.
- Open bar throughout the evening; coffee and dessert included.
- Premier logo and listing in all materials including print AND digital program book, the latter will be featured on our website before and after the event. Program books distributed to all attendees.
- Full-page ad in the program book.
- Recognition from podium.

\$5,000 OPENING NIGHT SPONSOR

Includes: 4 tickets

Benefits

SOLD OUT

- Seating in the orchestra section.
- Enjoy a private reception with complementary cocktails/beer/wine, elegant hors d'oeuvres, and dazzling entertainment prior to the performance.
- Open bar throughout the evening; coffee and dessert included.
- Premier logo and listing in all materials including print AND digital program book, the latter will be featured on our website before and after the event. Program books distributed to all attendees.
- Full-page ad in the program book.

\$2,500 UP STAGE SPONSOR

Includes: 2 tickets

Benefit

SOLD OUT

- Seating in the first two rows of the balcony
- Enjoy a private reception with complementary cocktails/beer/wine, elegant hors d'oeuvres, and dazzling entertainment prior to the performance.
- Open bar throughout the evening; coffee and dessert included.
- Logo and listing in all materials including print AND digital program book, the latter will be featured on our website before and after the event. Program books distributed to all attendees.
- Half page ad in the program book.

For more information about sponsorship opportunities and tickets please contact Kimberley Ballard at kimberley@thecabot.org

Can't make it on May 11th but want to support The Cabot?

DONATE

thecabot.org

THE
CABOT

CLICK HERE TO LEARN MORE

OUR EVENT COMMITTEE

Co-Chairs: Jon Gray and Alan Temkin

Martha Acworth | Jon Butcher | Tom Alexander | Katie Bull | John Drislane
Karen Drislane | Stephen Immerman | Gail Goldstein | Mark Jaffe
AnneMarie La Bue | Caleb Loring III | Kathleen O'Connor | Anna Rossi
Elizabeth Sadler Loring | Lyn Shields | Holly Harrington Stern | Kathy Taylor

THANK YOU TO OUR SPONSORS

Stay tuned, more sponsors to come!
Live auction items coming soon!



LINDA AND NEIL AYER



DR. STEPHEN AND MRS. DARCY IMMERMAN | MARK JAFFE AND MARCIA GLASSMAN-JAFFE
JON GRAY AND ROBERT NELSON | BERTOLON FAMILY FOUNDATION



Tom and Heather Ford | Joyce and Steve Tadler | Coleen Fitzgibbon and David Comb
John O'Connor | Ralph and Janice James | Michael Bresnan and Mary Ann Sherry
Mary and Joe Carlucci | Ben and Laura Carlson | Alle Cutler | Deborah Evans
Kevin and Kathleen O'Connor | Pamela and Bruce Nardella | Jennifer and Tom Eddy
Sandra Cook and John Greci | Mike and Diane Christian | Tom and Lyn Shields | Universal Builders
John and Karen Drislane | Nick and Annie Coe | Ford and Kate O'Neil | Marie and Jim Dawson
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Toni Musante | Howard Stern and Holly Harrington Stern | Katie and Webster Bull | Joe Gold



thecabot.org

For more information on how to become a sponsor or purchase your ticket
please contact Kimberley Ballard at kimberley@thecabot.org