



Historic Tradition.

Modern Mission.

FY22 ANNUAL REPORT | JULY 1, 2021 - JUNE 30, 2022



A MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends of The Cabot,

I want to take a moment to thank you for your continued support. Thanks to you, The Cabot has just completed another incredible year of growth, opportunity, and positive change-making in the community.

Over the past year, we have completed our first full year of operations since reopening after a 15-month shutdown. We have entertained the community with 45 live events at the theater and opened a brand new venue, Off Cabot Comedy and Events. As a celebration of the return of live performances, we hosted our first annual “Big Night” celebration featuring Tedeschi Trucks Band and Mavis Staples. To fulfill our mission to not only entertain, but to educate the community, we launched our “Community Conversations” series and “In Focus” education program.

Our commitment to preserving the theater and making it accessible to all continues, with the installation of an elevator and construction of two additional restrooms now underway.

All of this important work is only possible thanks to your patronage and support. We hope to continue this important work that preserves our historic theater and brings vibrancy to our community through diverse programming that entertains, educates, and inspires.

Sincerely,

J. Casey Soward
Executive Director

Photo Credit:
Dawn Kingston

Cover Photo Credit:
Mark Minelli

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MISSION

The Cabot's mission is to preserve our historic theater and bring vibrancy to the community through diverse programming that entertains, educates, and inspires. Throughout its history, The Cabot has been a leader in our community, stimulating change and lending support through the power of the arts.

THE CABOT BY THE NUMBERS

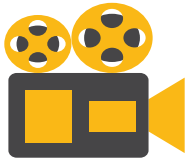
July, 1, 2021 - June 30, 2022

98

Live Events at The Cabot and Off Cabot

882
Cabot Club
Members

161
Card to Culture
patrons



74
movies

21
Family Shows

1,150 lbs
of popcorn kernels popped



\$800,000

raised at Big Night 2022
to help make The Cabot accessible

479



generous supporters!

#1 Beer

Riverwalk IPA



#1 Candy

Peanut M&M's (nearly 500 sold)



of People Happy to Be
Back at The Cabot after the
COVID Shutdown:

Countless!

THE BIG SCREEN CAME BACK

When The Cabot reopened in the Summer of 2021 after a 15-month shutdown during the global pandemic, live touring acts were not yet up and running. This was the perfect opportunity for us to offer first-run films at The Cabot! There's nothing like seeing a film on a gigantic screen, among your neighbors and other film lovers, while enjoying some of The Cabot's delicious popcorn.

We were able to offer such gems as Lin Manuel-Miranda's joyful musical, *In the Heights*, *F9 The Fast Saga*, and *Respect*, the Aretha Franklin biopic, starring Jennifer Hudson.

Although The Cabot is mostly known for classical and movie events, due to our robust live events schedule, it was great to enjoy movies together again this past summer, in our air-conditioned theater, after so many months of couch surfing.

JOIN THE CABOT CLUB

And be a part of an amazing community of live music and arts supporters

The Cabot's membership program offers great benefits like pre-sale access to shows and invitations to curated events - all while helping The Cabot grow and thrive.

Our members ensure that The Cabot continues to offer a wide variety of shows of all genres, and for all ages, in a beautiful and welcoming historic theater.

Benefits include:

- 48 hour presale access - premium shows sell out quickly and membership helps you get the best seats in the house!
- Invitations to special events like enhanced movie nights, pre-show receptions, our annual Academy Awards party, and more
- Free tickets to Off Cabot Comedy Club and The Cabot

[Click here to learn more and join The Cabot Club today!](#)



THE
CABOT
CLUB
Members First

THE CABOT'S BIG NIGHT

APRIL 14, 2022

And what a night it was! Our annual fundraiser featured Tedeschi Trucks Band with very special guest Mavis Staples for an evening of music and merriment - all to raise money for much needed capital improvements, including the addition of an elevator to our mezzanine lobby. It was incredible to be in the presence of such gifted, nationally-recognized artists that typically play much larger venues than our 850 seat historic theater.

Thank you to the many supporters who bought tickets, became sponsors, bid on exciting experiential auction items, and attended this amazing night. The Cabot raised over \$800,000 thanks to our community partners and friends.

**VISIT [THECABOT.ORG](https://www.thecabot.org) TO LEARN
ABOUT THE CABOT'S BIG NIGHT
ON APRIL 28, 2023.**



MAKING THE CABOT ACCESSIBLE FOR ALL!

As a 102-year-old building, The Cabot was not built with universal accessibility in mind, with no access to the mezzanine level other than a staircase. The staff have been hard at work making sure the theater is safe, comfortable, and inclusive and an elevator to the mezzanine level lobby will be installed by early 2023. Art exhibits, receptions, and other special events that can then take place in the mezzanine lobby will be open to all!

Once this project is complete, The Cabot will be one step closer to ADA compliance. Special thanks to Thad Siemasko and Stefano Basso of SV Design, Sandi Cook of Tiro Design and Construction, and the many supporters who have made this possible. We still have a few more capital projects to accomplish before The Cabot attains the gold seal of accessibility, but with your help, we hope that will be very soon!

Photo Credit: Mark Davidson

THE CABOT IN T

What is Community Conversations?

Community Conversations are free monthly events at The Cabot designed to promote discussion and drive change on important topics to our community.

What types of topics are discussed?

Community Conversations is a talk series with screenings, speakers, and sometimes musical performances, covering a variety of timely social topics. Community Conversations was started in May 2021, and has covered themes such as homelessness among women's veterans, isolation and mental health, and racism and workplace equity.

"We have been thrilled with the response to Community Conversations so far, as it has been an excellent opportunity to broaden the range of programming we offer here at The Cabot," said J. Casey Soward, Executive Director of The Cabot. "While we love having a good time with all the amazing artists we bring to Beverly, we take our charge as a community-centered non-profit extremely seriously and are looking forward to creating more of these learning opportunities and taking action on making our North Shore community the best it can be."



How You Can Be Involved

Visit TheCabot.org/events to see upcoming Community Conversations!

Thank you to Leading Ladies, our partner in these efforts!



THE COMMUNITY

In Focus, an afterschool filmmaking program for kids.

- In Focus is for kids ages 10-15 years old
- Students learn storytelling, filming, and editing
- It's a great way to learn how to express your emotions through the art of filmmaking
- All kids are welcome - we offer full scholarships on a needs-based basis
- To learn more, contact desiree@thecabot.org or go to thecabot.org/InFocus



Photo Credit: Courtesy of The Cabot

WATCH THIS VIDEO TO LEARN MORE



The Cabot is proud to partner with the Mass Cultural Council and Department of Transitional Assistance to offer the Card to Culture program, the most comprehensive effort of its kind in the nation to open doors to arts and culture experiences for low-income families. Card to Culture lets EBT card holders

purchase tickets to most Cabot events for \$5 each. This special Card to Culture ticket price offers the experience of performances that span the genres – from concerts, to comedy, to movies, and more.

This Arts Access program is not funded by MCC, MDTA, or tax payers and is made possible by the generosity of our supporters.

LEARN MORE

WE ALL NEED A GOOD LAUGH

*Laughter is the shortest distance
between two people.*

~Victor Borge

After experiencing the isolation that the pandemic brought, we were reminded of the critical importance of social connection. What better way to interact with one another than through laughter, our Executive Director Casey Soward thought, after walking by the shuttered venue at 9 Wallis Street one day.

This revelation was the birth of The Cabot's new venue, Off Cabot Comedy & Events.

Off Cabot opened in March 2022 and since then a loyal audience gathers there on weekends to share many laughs in an intimate 120 seat venue.

Off Cabot is also available to rent for parties and other special occasions. Visit our website to learn more!

Stay tuned for more great programming at Off Cabot and join us for a good laugh.

A rectangular sign with a white border and a white circular logo in the center. The logo contains the text "off CABOT COMEDY & EVENTS" in white. The background of the sign is dark. The sign is positioned in front of a window with a decorative pattern.

off
CABOT
COMEDY & EVENTS

A circular logo with a black background and a white circular border. The logo contains the text "off CABOT COMEDY & EVENTS" in white. The background of the logo is dark. The logo is positioned in the bottom right corner of the page.

off
CABOT
COMEDY & EVENTS

KIDS LOVE THE CABOT, TOO!

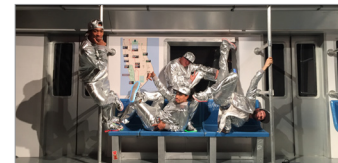
KIDS CABOT

The Cabot is not just a performance venue, we are a community gathering place and a historic gem that brings vibrancy to the North Shore of Boston. That's why The Cabot also seeks to provide experiences that can educate and enrich the community, like our **Kids at The Cabot** (KATC) concert series. KATC offers a wide-variety of regional and national children's performers at least one Saturday a month from October - April.

The benefits of exposing children to performing arts are many, and we know the joy that the arts bring, but it also enriches a child's life in many other ways. Thank you to our premier sponsor, New England Biolabs, whose support allows us to give free tickets to families in need so they can experience the joy that art brings. We donate over 50 tickets to each show through our partnership with Pathways for Children, the Department of Children and Families and other non-profits on the North Shore.



**MARIO THE MAKER
MAGICIAN**
SAT | MAR 11 | 10:30AM



**THE DYNAMIC
ROCKERS**
SAT | APR 1 | 10:30AM



SPONSORSHIP AT THE CABOT

Partner with The Cabot to promote your business, enhance your visibility, retain loyal employees, and develop strong connections with customers. Corporate sponsorship at The Cabot goes beyond great exposure for your company and premium tickets for employees and clients. Your sponsorships help The Cabot to offset the costs of programming, ensuring we can continue to provide the community of the North Shore with high-quality entertainment.

Sponsorship recognition includes (but is not limited to):

- Recognition for your organization on our marquee, digital billboard, and on our website
- Digital marketing outreach to our:
 - 75,000+ email list
 - 40,000+ Facebook followers
 - 8,400 Instagram followers
- Access to exclusive opera box seats with concierge ticketing service
- Complimentary show and movie passes to distribute to friends or customers



FINANCIALS

Cabot Performing Arts Center, Inc. Statements of Financial Position

	June 30	
	2022	2021
ASSETS		
Current Assets		
Cash & Cash Equivalents	\$ 2,048,710	\$ 861,260
Certificates of Deposit	1,401,804	-
Accounts Receivable	96,342	12,467
Contributions Receivable, Current	48,000	46,000
Grant Receivable	-	1,427,217
Other Receivable	276,643	182,029
Inventory	27,515	13,830
Prepaid and deferred program expenses	89,566	78,498
Total current assets	3,988,580	2,621,301
Property and Equipment, Net	\$ 5,226,016	\$ 5,198,128
Other Assets		
Contributions Receivable, Less current portion and discount	85,181	55,181
Deposits	3,000	-
Total other assets	88,181	55,181
Total Assets	\$ 9,302,777	\$ 7,874,610
LIABILITIES AND NET ASSETS		
Liabilities		
Current portion of notes payable	\$ 40,000	\$ 40,112
Accounts payable and accrued expenses	325,555	279,241
Deferred revenue	76,787	127,481
Total Current Liabilities	442,342	446,834
Notes Payable, Less Current Portion And Unamortized Debt Issuance Costs	909,416	945,562
Total liabilities	1,351,758	1,392,396
Net Assets		
Net Assets without Donor Restrictions	6,954,303	5,340,927
Net Assets with Donor Restrictions	996,716	1,141,287
Total net assets	7,951,019	6,482,214
Total Liabilities and Net Assets	\$ 9,302,777	\$7,874,610

Photo Credit: Mark Minelli

Cabot Performing Arts Center, Inc.

Statement of Activities

Year Ended June 30, 2022

	Without Donor Restrictions	With Donor Restricted	Total
Revenues			
Admissions, events and concessions	\$ 2,314,015	-	\$ 2,314,015
Contributions, gifts and grants	1,751,564	317,508	2,069,054
Special Event	292,629	522,390	815,019
Rental Income	216,562	-	216,562
Memberships	145,309	-	145,309
Other income	102,950	-	102,950
Sponsorships	52,748	-	52,748
Special Event - In-Kind Donations	30,700	-	30,700
In-Kind Donations	24,711	-	24,711
Net investment return	6,233	-	6,233
Net assets released from restrictions	984,469	(984,469)	-
Total revenues	5,921,872	(144,571)	5,777,301
Expenses			
Program services -			
Performing arts	3,318,156	-	3,318,156
Supporting services -			
Management and general	439,362	-	439,362
Fundraising	275,516	-	275,516
Direct benefit to donors	275,462	-	275,462
Total supporting services	990,340	-	990,340
Total expenses	4,308,496	-	4,308,496
Change in net assets	1,613,376	(144,571)	1,468,805
Net Assets - Beginning of Year	5,340,927	1,141,287	6,482,214
Net Assets - End of Year	\$ 6,954,303	\$ 996,716	\$ 7,951,019

Photo Credit: Mark Minelli



DONORS & SPONSORS

Fiscal Year 2022 (July 1, 2021 - June 30, 2022)

DONATIONS \$500+

COMPANY

Bertolon Family Foundation
Beverly Crossing
Cape Ann Storage
Committee to Elect Julie Flowers
Cummings Foundation
Cummings Properties
Cycles!128
Daniel and Gloria Kearney Foundation
Danvers Industrial Packaging
Dunkin' of Beverly
East Boston Savings Bank
Eastern Bank
ECS Wellness
Essex County Community Foundation
F1 Hutchins Charitable Trust
First Republic Bank
Friend Lumber
Gardner Mattress
Glovsky & Glovsky
Harborlight Community Partners
Institution for Savings
Charitable Foundation
J Barrett & Company
Leslie S. Ray Insurance Agency, Inc.
Caleb Loring Jr. & Rosemary Loring
Charitable Lead Unitrust
Massachusetts Cultural Council
McNiff Builders Inc.
Mortgage Network, Inc.
New England Biolabs
Nordblom Family Foundation
North Shore Bank
Privateer Rum
Rhino Relay
Riley & Associates
Salem Five Charitable Foundation
Seagrass Cannabis
SkyJax Foundation
Someone Else's Child
SV Design
The Benevity Community
Impact Fund
The Lynch Foundation

The Remodeling Company
The Van Otterloo Family Foundation
Tobin Scientific
Wild Apple Homes
Works by JD

INDIVIDUAL

Martha and Ted Acworth
Thomas and Jane Alexander
Maura Allard
Linda and Neil Ayer
Wrenn and Seth Bartlett
Joseph Beninato
Timothy and Sarah Brady
Michael Bresnan and
Mary Ann Sherry
Michael and Cathy Brown
Dr. David Byrne and
Ms. Rosemary Loring
Samuel and Tracey Byrne
Nikki and Donald Campbell
Mary and Joe Carlucci
Eric Chandler
Jane and Paul Chmielinski
Michael and Diane Christian
Robert and Leslie Clark
Anne and Nick Coe
Ana Colmenero
John and Lisa Colucci
John and Kathy Connolly
Billy Craig
Philio Cushing
Aaron Cutler
Emily Dawson and Tim Nolan
Marie and James Dawson
Jesse Dee
Ann Deering and David Brown
Ann and Andy Devereaux
Alex Devereaux
Anne Nordblom Dodge
Tom and Kate Dodge
Dan Doherty
John Doyle
Karen and John Drislane

Photo Credit: Courtesy of The Cabot

Steve and Sandy Drohosky
Jennifer and Thomas Eddy
Betty M. Ellis Family Trust
Mr. and Mrs. Ferrari
Eugene Ferraro
Alfred Fichera
Heather and Tom Ford
Elena and Hugo Foster
Rosemary and Don Fournier
Peter and Sydney Frasca
Henrietta Gates and
Heaton Robertson
Alyse Gause
Karen and David Gendall
Sandi Glessner
Andrew Goldberg
Sharon and Timothy Govoni
Diana and Richard Grandoni
Jon Gray and Robert Nelson
Lauren and Paul Gudonis
Gail Guittarr
Francis Hatch
Stan and Mary Hilton
Galen and Patricia Ho
Philip Hopkins
Diane Horrigan
William and Joyce Howard
Cara and Brit Hutchins
Dr. Stephen and
Mrs. Darcy Immerman
Mark Jaffe and Marcia Glassman-Jaffe
Becky Jaques
Carolyn Kelly
Judith Klein and John Soursourian
Bill Knopp and Carolyn Lackey
Michael LeBlanc
David Loring
Caleb and Bonny Loring
Sharon and Kevin MacKenzie
John McCarthy
Frank and Heather McClelland
Gary McGovern
Mark McHugh
Marie and Robert McInnes
Jeffrey McLaren
Therese and Kurt Melden
Jake Messier
Pete and Patricia Michaels

Robyn Milbury
Robert Mitchell
Tom and Randi Mitchell
Rick Mooney
Kevin and Kathleen O'Connor
O'Neil Ford
Janet and David O'Hara
David Onigman
Jonathan and Beth Payson
Ed Pease
Susan Philbrick
Jan Plourde
Adam and Ellen Pozek
Mary and Ronald Pruett
Peter Radochia
Marjorie and Mark Robbins
Anne Roberts
Richard J. and Jean E. Roberts
Denis Robitaille
Marcy Ross
AJ and Anna Rossi
Adam Rubinson
Constance Rudnick Grayson
Joe Runkle and Amy Snodgrass
Molly Ryan
Steve Saporito
Barbara and Stanley Schantz
Leigh Scharfe
Mathew Schroeder
Patrick Schultz
Christine Sciola
Jody and Ron Seger
Chip and Amy Selley
Roy Serpa
Keith and Ellen Shaughnessy
Lyn and Tom Shields
Steven Shur
Brian Sisitsky
Hannah Smalltree
Judith Klein and John Soursourian
Steve Spinelli
Edwin Stahlnecker
Emily Stavis
Elizabeth Stott
Nora Sullivan
John Sweeney
Joyce and Steven Tadler
Kathy Taylor

Alan and Francine
Chuck and Janet Thibeault
Dee and Mark Thompson
Stephen Thrush
Erik Tratnyek
Susan Ulbrich
Erin and Sander van Otterloo
Ann Wardlow and Mark Dix
Mark Weld
Meg Wrickson

IN-KIND

Avier Flight School
Backbeat Brewery
Boch Center
The Cabot Lodge
Coastal Mass. Brewing
Currans Flowers
FRANK
GraVoc
Gentile Brewery
Harrington Events
Iron Tree Services
Kaffmandu Coffee House
Leading Ladies
Mark Hargrave
Carmela Martin
Retonica
Old Planters Brewery
Heather and Brad Paul
Root
Anna and AJ Rossi
Schooner Adventure
SV Design
Al Temkin
Jon Tosi
Bill Winn
DWC

MEMBERS As of Feb. 1, 2023

ONYX LEVEL

Greg Ahmed and Lisa L'heureux-Ahmed
Scott Almeida
Dolores Alpern
Ned Barrett
Julien and Kimberly Begien
Evan Bernierand Kathryn Leibfried
Donna and Henry Bertolon
John R. and Kate Cabot
Ed Coburn
Chad Colarusso
Sandra Cook and John Greci
Christa and Anthony Corricelli
Jonathan Davis
Marie and James Dawson
Gina Harrison
Suzanne Hogan
Carolyn Howard
Andrew and Ann Innocenti
Courtney and Mark Kagan
Wayne and Anne Krupsky
Anne Marie LaBue
David and Melanie Little
Augie and Elizabeth MacCurrach
Laura May
Jennifer and Dan Mayer
John McLaughlin
Therese and Kurt Melden
Toni Musante
Bruce and Pam Nardella
Ford and Kate O'Neil
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Ellen and Adam Pozek
Paula and Jeff Reynolds
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Jason and Teresa Sanphy
Lyn and Tom Shields
Kathleen Taylor
Mark Weld
Nancy Weston
Jane and Lincoln Williams

RUBY LEVEL

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Cleo Alexander
Bob Allen
Margaret and Dave Altman
Stefano Basso and Laetitia DeGoul
Stephen Belleau
Kathy Bothwick
Melinda Braun
Anne Deering and David Brown
Maureen and Scott Burr
Dawn Carlson
Valerie Carnevale
Beth Carrigan
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Michael and Lisanne Cirullo
Cathy Cronin
Colin Cunney
Porter and David de Sieyes
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Martha Holden
William and Joyce Howard
Patty Charette
Julianne Joyce
Michael Kearney
Deborah Logan and Mark Evans
Deborah and Tim McCarthy
Lisa McFadden
Lisa Middleton
Amy and Michael Milsom
Mary and John Morency
Chris Murphy
Kevin O'Connor
Kenneth Olsen
Simon and Meaghan Padley

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Barbara Poremba and Leland Hussey
Leslie Potter
Erin Richardson
Keith Richardson
Jeff Rubel
Cathy Rumery
Lecia Turcotte and Stuart Scantlebury
Keith and Ellen Shaughnessy
Donald and Wendy Sheppard
Francoix Simard
Mark Stanaford
Norman Tarr
Bonna Terban
Christopher Theriault
Pam Vartigan-Tremblay
James Watras

Due to space constraints, Turquoise, Family, and Silver members are not included here, but are very much appreciated.

FOR A FULL LIST OF MEMBERSHIP BENEFITS GO TO WWW.THECABOT.ORG/MEMBERSHIP

BOARD AND LEADERSHIP

THE FOUNDERS

Henry Bertolon
William Howard
Richard Marino
Thaddeus S Siemasko
Paul Van Ness

THE CABOT LEADERSHIP TEAM

J. Casey Soward

Executive Director

Amy Jaromin

Director of Accounting

Kimberley Ballard

Director of Philanthropy &
Community Relations

Jill Davidson

Director of Concert & Event Operations

Bob Stoneham

Director of Facilities & Rentals

Jackie Indrisano

General Manager of Off Cabot

THE CABOT BOARD OF DIRECTORS

Mark Jaffe, Chair
Stephen Immerman, Vice Chair
Michael Milsom, Secretary
John Drislane, Treasurer
Martha Acworth
Tom Alexander
Henry Bertolon
Jon Butcher
Joseph Carlucci

Annie B. Coe
James Dawson
Alex Devereaux
Steve Drohosky
Bill Howard
Elizabeth Sadler Loring
Richard Marino
David R. Masse
Robert McInnes
Kevin O'Connor
Anna Rossi
Thaddeus S. Siemasko

THE CABOT BIG NIGHT COMMITTEE

Martha Acworth, Chair
Tom Alexander
Katie Bull
Jon Butcher
Michael Cirullo
John Drislane
Karen Drislane
Jon Gray
Bill Howard
Stephen Immerman
Mark Jaffe
David Little
Caleb Loring, III
Dave Masse
Kim Meader
Kevin O'Connor
Anna Rossi
Holly Harrington Stern
Lyn Shields
Kathy Taylor
Al Temkin



Photo Credit: Mark Minelli

THE
CABOT

